

Trade marks

Overview of important figures

77,221

+ 2.6%

National applications
in total and
change in %

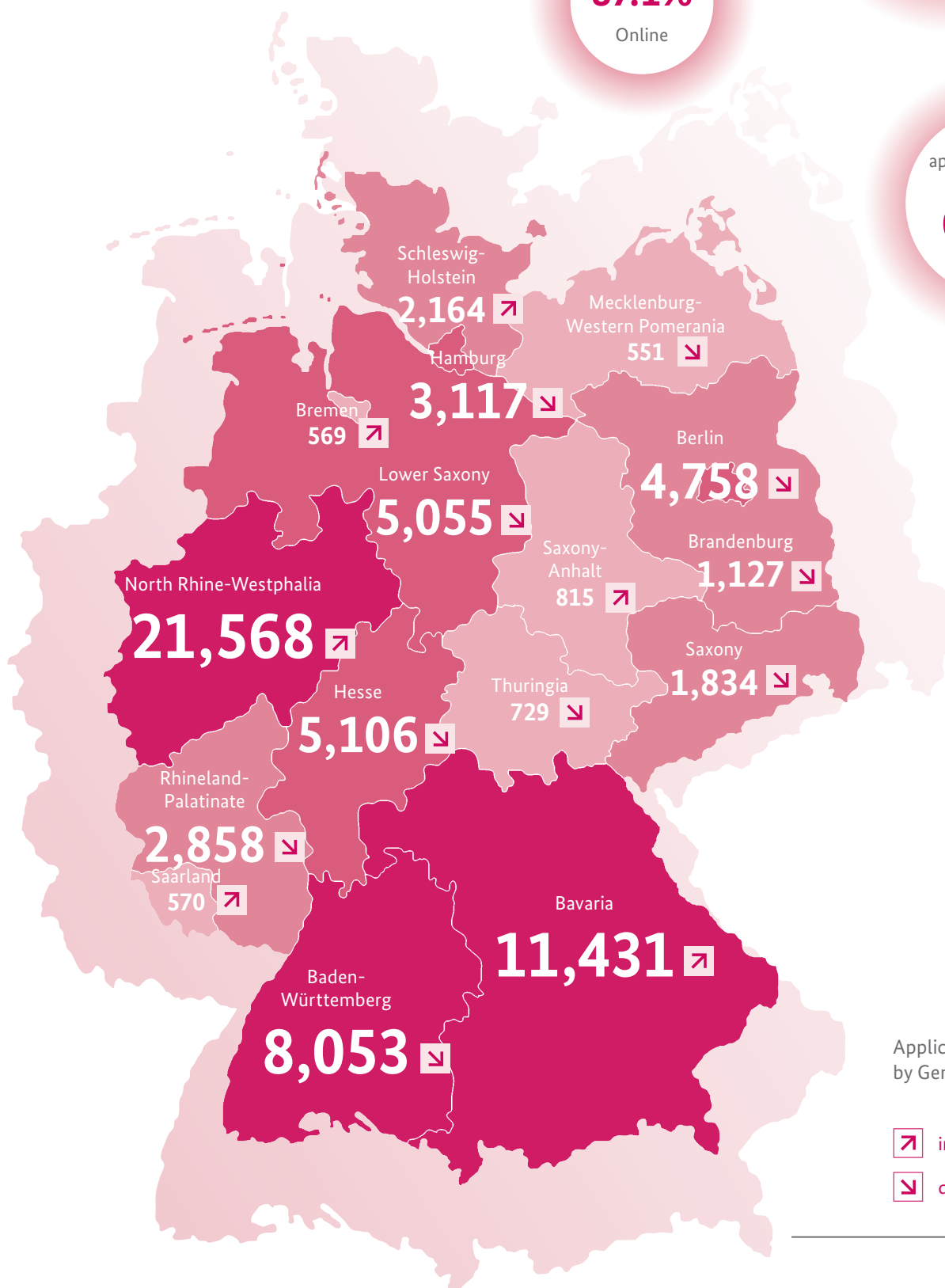
87.1%

Online

including
applications from
abroad

6,916

+ 21.7%

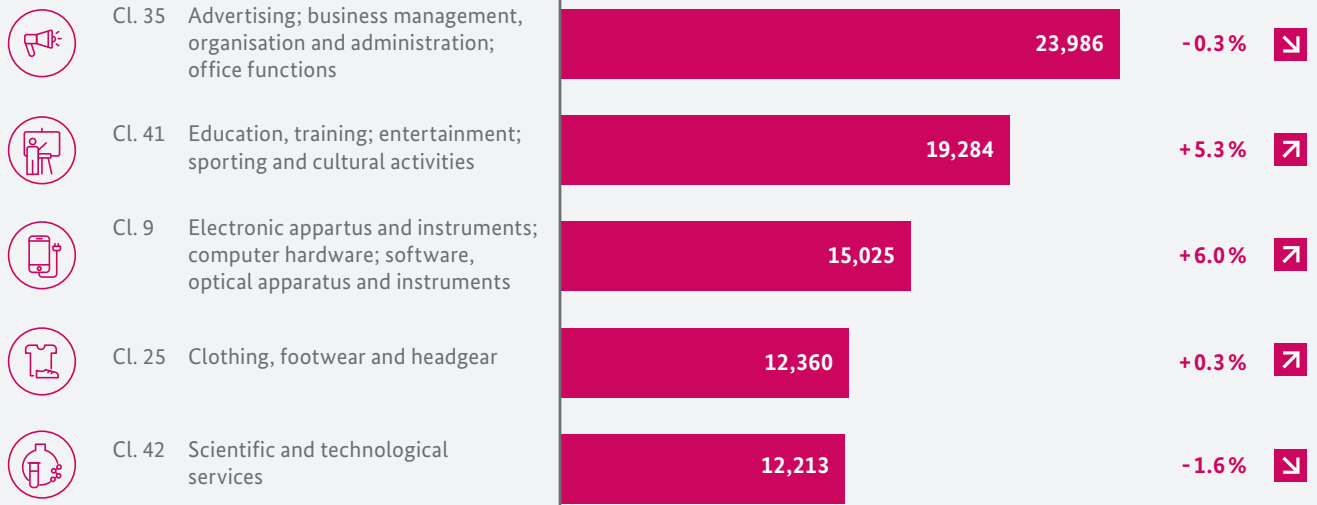


Applications
by German *Länder*

 increasing

 decreasing

TOP 5 Classes of goods and services¹



Change compared to 2023


Classen² of national trade marks applied for


¹ Class heading according to current version of Nice Classification, available at: www.dpma.de/english/trade_marks/classification/goods_and_services/nice_classification/index.html.

² A trade mark application can be attributed to several classes.


INFO Registration procedures

 **74,889** (+5.8%)
procedures concluded

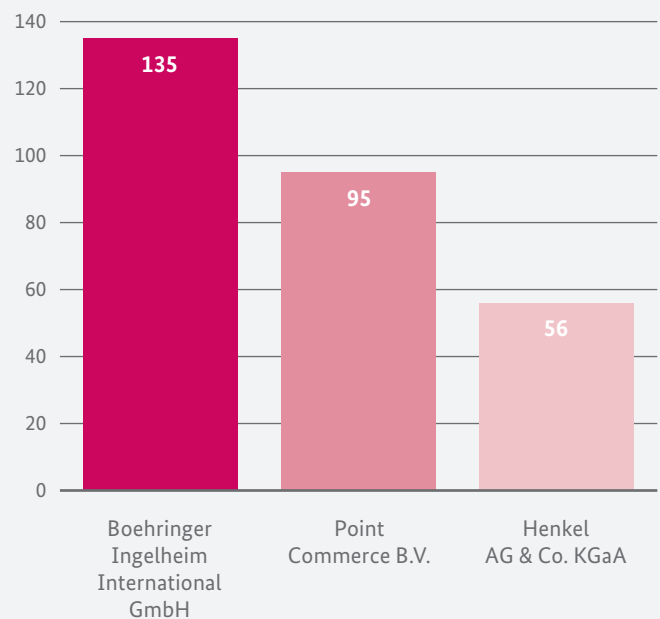
 **49,991** (+2.7%)
with registration

 **24,898** (+12.8%)
without registration

INFO Trade marks in force at the DPMA

 **897,701**
Trade marks

TOP 3 Proprietors¹



¹ Proportional counting in the case of several proprietors; without taking into account any business intra-group affiliations.